

**Application for Election to  
The Internet Society Canada Chapter Board of Directors**

Ms. Alyssa Moore  
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**1. Provide a statement of up to 1,000 words in length indicating why you should be elected as an ISCC Director and include relevant biographical information.**

- My work in Internet governance and regulatory affairs, familiarity and previous volunteer work with ISOC/ISCC, and affinity for the mechanics of the Internet make me an excellent candidate for the Board of Directors. Shortly after completing a BA in political science at Carleton University, I joined Cybera — Alberta's non-profit research and education network — as the Executive Assistant and Corporate Secretary. My success in that role resulted in a promotion to Policy & Strategy Analyst, a new position that was created for me less than a year after joining the company. In this role, I've enabled Cybera to punch above its weight in terms of policy advice and public interest advocacy. I hope to do the same for ISCC.

I have built strong relationships with key stakeholders, including municipal and provincial government representatives; led Cybera's submissions and oral presentation to a major CRTC consultation; spearheaded the overhaul of our privacy and acceptable use policies; and advocated on behalf of our research and education members' network and computing needs.

Beyond Canadian borders, I am acquainted with ICANN, the IGF, and various other Internet governance bodies primarily through my participation in the Internet numbers community and the Internet Society. Since being elected to the American Registry for Internet Numbers (ARIN) Policy Advisory Council in 2016, I've been involved in the development of numerous policies, including liaising with external stakeholders such as law enforcement. My international travel and my participation in multistakeholder Internet governance has allowed me a view into how various policy-making bodies intersect and interact with each other on a global scale.

Outside the world of Internet Governance and telecommunications, I have experience sitting on the Board of the Alberta Liberal Party, where I also served as Secretary. I currently sit on the steering committee for the Equal Voice Alberta South Chapter, and the Northwest Calgary District Committee for the Girl Guides of Canada.

**2. Are you seeking a one-year or two-year term as director? (please bear in mind that you may not necessarily be appointed to your preferred term)?**

- 2 year term

**3. Why do you want to be on ISCC's Board of Directors?**

- I'd like to be a part of growing the ISCC's reach in these early stages of its funding. This includes helping ISCC gain traction and visibility with Canadian policy makers, industry sponsors, and non-profit organizations with similar missions. In particular, I see myself continuing to grow ISCC's presence in Alberta.

**4. What specific skills or experiences do you have that make you the best candidate for the ISCC Board?**

- **Cybera / Policy & Strategy Analyst**  
AUGUST 2015 - PRESENT, CALGARY
  - Positioning Cybera as a public interest authority on Internet and telecommunications policy
  - Monitoring and submitting interventions to regulatory and government consultations, including drafting official responses
  - Conducting analysis of technology policy and legislation that affects Cybera and its stakeholders
  - Conducting government relations and stakeholder engagement
  
- **American Registry for Internet Numbers (ARIN) / Advisory Council**  
ELECTED TERM: JANUARY 2017 - DECEMBER 2019
  - Serving in an advisory capacity to the Board of Trustees on Internet number resource policy and related matters
  - Developing and forwarding consensus-based, community-driven policy proposals to the Board for ratification
  - Travelling internationally as an ARIN representative to Regional Internet Registry meetings
  
- **Canadian Internet Registration Authority (CIRA) / Nomination Committee**  
APPOINTED TERM: MAY 2017 - JUNE 2018
  - Seeking and selecting candidates for the nomination committee slate of CIRA's board of directors election
  
- **Canadian Internet Registration Authority (CIRA) / Community Investment Program Selection Committee**  
APPOINTED TERM: 2018
  - Assisting the Board in the administration of CIRA's Community Investment Program by evaluating and selecting successful CIP applications
  
- **Internet Society Canada Chapter / Program & Development Committee**  
APRIL 2016 – PRESENT
  - Planning events, seeking sponsorship, and increasing membership in the Internet Society Canada Chapter
  
- **Van Horne Institute / Contributor and Workshop Facilitator - Alberta Digital Futures**  
APRIL 2015 – PRESENT
  - Developing and delivering presentations and workshops about rural broadband and economic development at the Van Horne Institute's biannual Digital Futures Symposium

**5. What do you feel are the top three challenges and opportunities facing the Canadian Internet Community during the next three to five years?**

- Coordination of federal/provincial/municipal efforts to improve connectivity and affordable access to the Internet in rural/remote communities and in Indigenous communities
- Protection of consumer privacy on the part of service providers, and empowering consumers to take control of their privacy through education
- Issues pertaining to online censorship, such as the Fairplay Coalition's proposal to block websites without a court order

**6. What specific actions do you propose to address one or more of these challenges and opportunities?**

- ISCC may have an increased role in advising provincial and municipal policy makers by way of direct advice, or increased visibility of policy publications
- Educational outreach on issues like consumer privacy in the form of shareable online content, or ISCC sending expert representatives to speak at events and conferences
- Improved representation and increased membership in Western Canada. Because our presence here is currently small, we may look to partner with established organizations who have similar missions in order to increase visibility and sponsorship opportunities. For example, the IEEE Alberta South Chapter has offered to co-brand with ISCC on events and outreach.
- ISCC's improved social media presence. We may look to the San Francisco and DC chapters for inspiration.

**7. Please describe your understanding of the role of a Director on the ISCC Board.**

- ISCC Directors are responsible for preparing adequately for and attending, in person or by teleconference, up to 13 Board meetings per year. Directors set the strategic direction for the organization and oversee its operations. Additionally, Directors are required to sit on at least two committees in order to contribute meaningfully to the activities and mission of the organization. Directors should also contribute to growing the membership of ISCC, as well as improving its visibility and reach whenever possible.

**8. If elected as a Director, can you make the required time commitment to contribute significantly to ISCC in accordance with what is generally expected of Directors?**

- Yes, although I do maintain a busy schedule and may have an occasional scheduling conflict with Board or committee meetings.

**9. If elected as a Director, are you prepared to abide by the ISCC Articles of Continuance, Bylaws, Board Resolutions and Policies as amended from-time-to-time?**

- Yes.

**10. Do you agree to abide by the ISCC process for candidate nominations for the election of Directors that has been described to you?**

- Yes.