Mark's work principally addresses impact of the digital revolution on government, governance and public administration as well as how government itself impacts technological development through its actions for governing the ICT sector. Mark can be found working on a range of projects related to 21st century policy areas including digital transformation, innovation, digital government and artificial intelligence. When not writing research, Mark also organizes the IOG's Policy Crunch speaker series and annual Future Forum conference.

Prior to joining the IOG, he held various research positions on economic and political affairs, including at the Munk School at the University of Toronto, the Conference Board of Canada, UN-ESCAP, the Canadian Transportation Agency and the Parliament of Canada. Mark holds a Bachelor of Social Science in Political Science from the University of Ottawa, an M.A. in Political Economy from Carleton University and a certificate in commerce from Mohawk College.