

# STRATEGIC PLAN FOR 2025-2029



The Canadian   
Internet Society

## Strategic Priorities



### Building Capacity and Expertise

TCIS will strengthen its internal capabilities by enhancing fundraising and recruiting experts to address key gaps in digital policy expertise.



### Proactive Digital Policy Leadership

TCIS aims to lead Canada's digital future by providing timely guidance to policymakers and publishing authoritative resources that shape digital policy discussions.



### Public Awareness and Education

TCIS will empower Canadians to navigate digital challenges through educational initiatives like the "Net Positive Podcast" and a comprehensive Digital Policy Toolkit.



### National Engagement & Community Building

TCIS will broaden its reach by establishing a presence in major tech hubs and fostering connections through events that bring communities together around digital policy issues.



### Formalizing Flagship Events

TCIS will solidify its role as a leader in digital policy by hosting annual marquee events, including, Digital Access Day and the Internet Policy Forum, to engage stakeholders on critical issues.

## Our Members

Our members are as diverse as the digital landscape we represent. Corporate members such as **Google, CIRA, Deloitte, and TikTok** bring industry insights, while individual members—civil society leaders, academics, lawyers, technology journalists, PhD students, and internet enthusiasts—contribute their passion and knowledge.

**Together, this community drives dialogue and innovation to shape Canada's digital future.**

**TCIS is Canada's  
leading voice in  
digital policy, driving  
open, accessible,  
affordable, and  
secure internet for  
all Canadians.**

## Contact

**Franca Palazzo**

Executive Director

The Canadian Internet Society  
[franca@internetsociety.ca](mailto:franca@internetsociety.ca)

**[internetsociety.ca](http://internetsociety.ca)**